



Applying the power of the mind to enhance acupuncture treatment effect

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Abstract

Healing is a complicated process. Theoretically, it is made up of three components: the self-healing properties of the body (power of the human body), the non-specific effects of treatment (power of the mind), and the specific effect of physical or pharmacological intervention (power of medicine). The final outcome is the combination of all three components. In this talk, two aspects will be introduced:

1. The role of the power of the mind (expectancy) in acupuncture and conventional medicine and how to apply the power of the mind to enhance the therapeutic effects of treatment, and
2. A novel example demonstrating the power of the mind through imagery and its potential role in pain management.